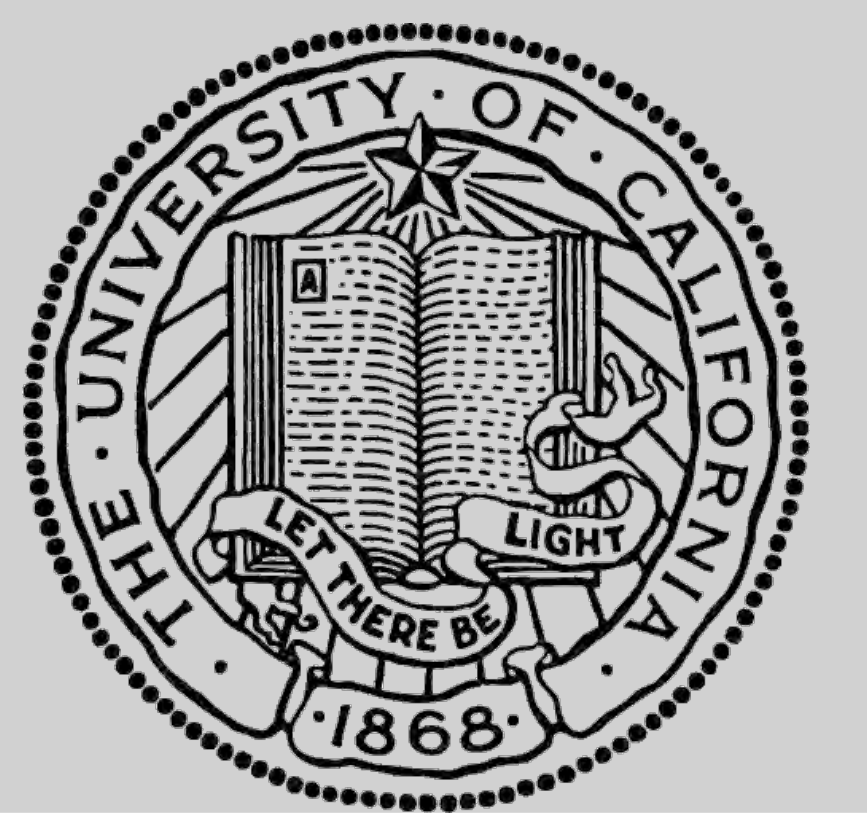


From Global to Local: Creating Food Spaces at University of California, Merced



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Campus Community Garden

- Goal
 - Establish supporting committee of interested students & staff
 - Secure physical location for garden
- Challenge
 - Finding viable locations and securing funding to support garden needs
- Strategies
 - Created a committee of supporting interest groups & departments
- Outcomes
 - Secured physical relocation of the garden & post-relocation management plan

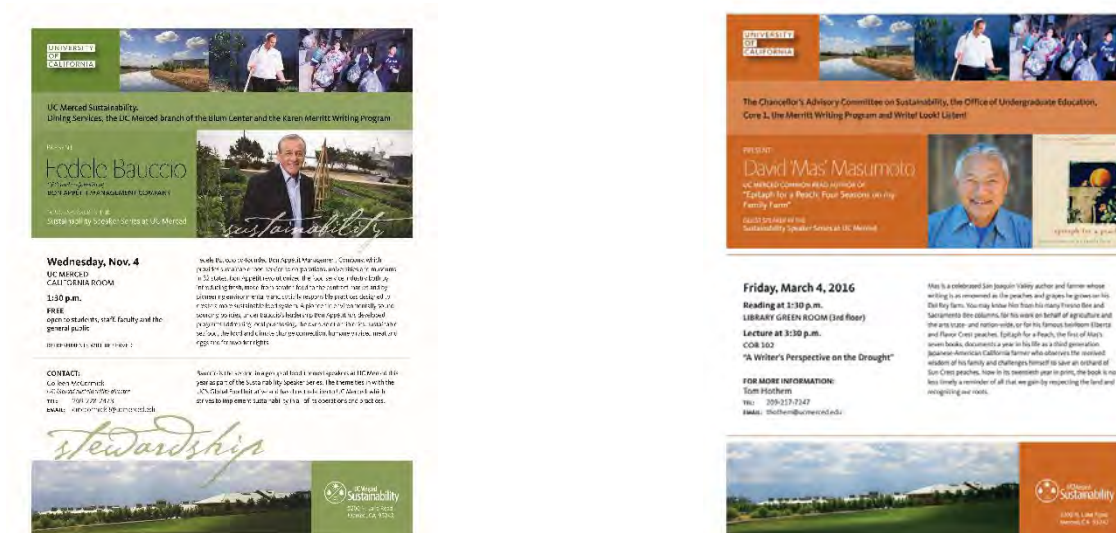
Outreach & Student Engagement



Food Speaker Series

- Vision
 - To promote sustainable food in order to create a connection with the Global Food Initiative & UC Merced's common core read, Epitaph for a Peach
- Challenge
 - Develop strategies to engage students
 - Identifying methods of recording feedback
- Strategies
 - Hosted events with David Masumoto & Fedele Bauccio
 - Developed & executed marketing & advertising
 - Creating solutions to problems that occurred in the day to day operations
 - Propose new events with partnering student groups
- Outcomes
 - More than 100 participants gained awareness of various food systems and injustices

Outreach & Student Engagement



Abstract

Food is the foundation of community and fuels social interaction. Using this phenomena, we can create spaces and platforms to identify and implement solutions surrounding food injustices and sustainable living sustainable living.

2015-2016 Projects and Initiatives

- Campus Community Garden
- Food Speaker Series
- Bobcat Market

Lasting Impressions

- Creation of future projects centered around food injustices and sustainable living
- Development of best practices for long lasting success of the Bobcat Market & Campus Community Garden

Bobcat Market

- Vision
 - To improve the variety, taste and freshness of produce available to students, staff and faculty of the University of California Merced
- Challenge
 - Develop and execute successful weekly Bobcat Market on campus
- Strategies
 - Establish UC Merced as Certified Farmers Market
 - Manage interest groups & supporters
 - Coordinating logistics with certified local farmers
- Outcomes
 - Executed first Bobcat Market for UC Merced's celebration of Earth Day 2016
 - Develop selection process for official Bobcat Market vendors

Outreach & Student Engagement



Earth Day Market Statistics

